

### NeoGraft MD Spotlight: Ben Stong



*Before and after one 3000 graft hair transplant using NeoGraft's follicular unit extraction method.*

Hair loss in both men and women can be a body blow to your looks - and confidence. But Dr. Stong, using NeoGraft technology, can now restore an attractive hairline for many individuals interested in getting back their youthful looks and confidence. And don't worry that it will look like a cornfield. It will not - anymore. After all, this is not the 1980s - so you do not have to wear hair resembling a "chia pet" on your head!

There are two different transplant procedures using your own hair: Follicular Unit Transfer (FUT) and Follicular Unit Extraction (FUE). FUT is the less desirable of the two since it involves removing a wide strip of skin and hair from your scalp. The follicles from this strip then get cut into pieces and implanted in the thinning areas. As you would imagine, this usually requires stitches - and leaves a hairless scar on your head.

So that leaves us with FUE - which is, you guessed it, is the far superior method, especially when accompanied by NeoGraft technology. FUE takes groups of only three or four hair follicles at a time and allows Dr. Stong to locate the hair very carefully into the best place, even taking into consideration the direction that the follicle will grow.

FUE allows for very natural looking transplanted hair - which of course is the only kind of transplanted hair you really want. Following some brief recovery time, you'll be able to style your restored hair as if it never fell out in the first place!



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